



ACADIA CINEMA COOPERATIVE LTD.

ANNUAL REPORT

2020 - 2021

ACADIA CINEMA CO-OPERATIVE LTD.
ANNUAL GENERAL MEETING
Thursday, October 28, 2021, 7 PM
on-line - ZOOM

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Mandate

The Acadia Cinema Co-operative Ltd. exists to encourage, support and sustain Nova Scotia's cultural community by providing, operating, and continually improving affordable state-of-the-art facilities in the historic Acadia Cinema building, a Provincial and Municipal Heritage building since 2018, on Main Street in Wolfville. Our facilities are: 1) the Al Whittle Theatre, a 160 soft-seat venue; 2) Studio-Z, a multi-purpose smaller venue; and, 3) Jack's Gallery, a theatre lobby art gallery.

Serving the Annapolis Valley and beyond, this unique community-based non-profit co-operative provides an innovative, sought-after cultural complex to facilitate and stimulate cultural activity year-round, encouraging and attracting the broadest range of presenters and presentations.

ACADIA CINEMA COOP Meeting by Zoom	MINUTES	AGM MEETING Tuesday, October 27, 2020 @ 7:00 pm
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Board Members Present: Elisabeth Kusters (Chair), Frank Lussing, Graham Howes, Lesley Winter, Trevor Lloyd, Alyson Kelly, Vincent den Hartog, Mark Crosby. Also Mary Harwell (Theatre Manager)

Other ACC Members Present Included: Heather McNally, Bill Zimmerman, Sara Lee Lewis, Joe Foy, Rosanne Foy, Vicki Austin, Keith Austin, Nancy Chipman, Deb Moore, Jeff Moore, Lorne Saul-Demers, Nancy Saul-Demers, Anthony Harding, Wayne Marsh, Linda Wheeldon, John Meharg, Joanne Porter.

The Chair declared a quorum was reached at 7:05 p.m. The Cooperative's Annual Report, 2019-2020 had been emailed to all Members previously.

Board Members were introduced and a round of thanks given to Mark Crosby who has left the Board after serving for nine years(!)

1. Approval of Agenda

Moved by Nancy Saul-Demers, seconded by Sara Lee Lewis. Carried

2. Minutes of 2019 AGM:

No business arose from minutes. Approval moved by Vincent den Hartog, seconded by Frank Lussing. Carried.

3. Annual Report to Members: (discussed by section, pertinent sections/comments noted)

3.4 Governance & Human Resources Committee: Frank Lussing clarified that By-Law changes were passed at a Special Meeting of the Board

3.6 Finance Committee: It was mentioned that the Ministry of ? was thought to be considering providing emergency funding to theatres. The provincial agency that has already provided funding has said they were unaware of any such plans.

Approval of Annual Report moved by Keith Austin, seconded by Nancy Saul-Demers. Carried.

4. Election of Directors: There were no nominees presented by the Board. The Call for Nominations from the floor received no response. No nominations were received from the floor.

5. Other Business: There was no new business.

6. Adjournment:

Motion to adjourn moved by Keith Austin. Adjourned at 8:00 pm.

3.0 Annual Reports to Members

3.1 From the Board of Directors

It would be an understatement to suggest that the Cooperative has had yet another challenging year. However, this reality has not affected your Board and staff's determination to ensure that your theatre continues to be a vital part of the Nova Scotia community's cultural landscape. For now, we are holding our own. This should be a clear take-away from Trevor Lloyd's Treasurer's report in a later section of this Annual Report.

For the independent theatre that we are, this has been a significant accomplishment. There are approximately 350 of us throughout the country. And we are all struggling with the challenges of the COVID-19 pandemic, the ever-shrinking cinematic offerings available to us, and the competition from ever-increasing streaming options such as Netflix, Amazon Prime, Disney+ and many others. It is a landscape that is wrought with landmines. Missteps can, and have been, fatal.

For these reasons, and as you may recall, the Board began a strategic planning initiative in the previous fiscal year. While we have, so far, gained great insights into the Cooperative's challenges and opportunities, pandemic related gathering and travel restrictions over the past year have conspired against us completing this by now. We are but one or two sessions away from a comprehensive action plan whose intent is to not just allow the Cooperative to survive, but to thrive.

Some of the take-aways from our planning efforts to date have already begun to take shape. For example, it is clear that, while movies have been a mainstay of the theatre to date (and will continue to be shown), we also recognize that we will need to dramatically expand and diversify our offerings if we are to increase our audience and revenues.

In her report, Mary Harwell describes the soon-to-be-implemented high quality Live Streaming capability for the Al Whittle Theatre. This will provide presenters with the option of live-streaming and/or archiving performances. The Board believes this will become an essential capability for any performance venue and represents an important part of our desired future.

Alyson Kelly, in her report from the Promotions and Marketing Committee comments on efforts currently underway to rethink our branding. Are we a 'cinema' or are we a 'theatre'? How do we best present ourselves to the public in these challenging times?

Are our facilities ready for the kind of future we envision? While such a vision will need more clarity, Vincent den Hartog, reports on behalf of the Building and Joint Management Committee's early thinking about the possibilities of a physical expansion as a way of accommodating the strategic opportunities that may present themselves in the future.

Nova Scotia's Inspector of Cooperatives has signed off on Cooperative's new and revised set of Bylaws and these are now in force. If desired, these can be posted on our website so that

the basic rules governing the Cooperative can be understood by all. An effort to update our operating policies is also underway and is expected to be completed this fiscal year.

We must at all times be mindful of the extent to which the community supports the Cooperative. As Corporate Secretary, Elisabeth Kusters, reports on our continued share sales, notwithstanding the loss of a considerable tax incentive. She notes that the Cooperative currently has 444 active members whose level of interest in our periodic newsletters exceeds that of the sector as a whole.

The successes we continue to enjoy are due in no small part to the legacy represented by the Founders of the Cooperative and the dedication and commitment of Al Whittle. Al was a dedicated friend not just to the Cooperative but to many in the cultural community. We will miss him. Al's presence will continue to be felt however, as the Board considers the manner in which his considerable bequest to the Cooperative can be best used to reflect his and our vision. The Board is also determined to honour Al's legacy with an event that is currently in the planning stages and where details regarding the bequest will be announced.

The Cooperative's thanks are also due to the Government of Canada and Nova Scotia, as well as Kings County and the Town of Wolville, whose financial support in the past year has been vital to us. In some cases this has required considerable work from both Mary and me in completing many detailed funding applications, most generating success, some others disappointment. But, as the evidence makes clear, we have come out on top.

And finally, we say good-bye and a very sincere "thank you" to both Elisabeth Kusters, Director and Corporate Secretary, and Aly Kelly, Chair of the Promotions and Marketing Committee, for their work in ensuring the Cooperative's continued success. Both have decided not to seek re-election this year. Elisabeth served as President for two years. She will continue to work on the creation of a robust Member database.

Respectfully submitted: Frank Lussing, President

3.2 Corporate Secretary Report 2020-2021

The Nova Scotia Government discontinued the 35% Equity Tax Credit from 2020 onwards. This means that a targeted high-incentive share sale campaign as a vehicle for increasing our community buy-in no longer exists. The effect of this measure, combined with the pandemic has resulted in us selling only 38 shares this fiscal year, about a quarter of what we typically sold in previous years

As at the end of the 2020/21 fiscal year, the Acadia Cinema Cooperative had 864 shareholders, holding 5,314 shares. We know of 35 of those who have passed away and haven't transferred their shares to relatives or friends. At least 20 shareholders have moved away (that we know of). We have active e-mail addresses of 444 members, who we reach several times a year with a Quarterly Newsletter and with communication regarding special issues (such as the Annual General Meeting). The average Opening Rate of our e-news continues to be above 50%, which is about 15% higher than for our sector (Arts/Entertainment), but we still hardly ever get a reaction. No more than 2 members have ever unsubscribed.

The following paragraph has been added to every Quarterly Newsletter to members this year:

The Nova Scotia Cooperative Act, under which we operate, requires that each Co-op member nominates a beneficiary for their share(s) in case the member passes away. Our share certificates provide for that opportunity. We have never demanded for it to be completed but we do get occasional requests from the family of deceased members about what to do with their shares. Your shares are a liability for the Co-op. Returning them to us is a generous, much appreciated gesture. But we also welcome family members of the deceased as new members. The Act also allows the Co-op to retake possession of shares in case no beneficiary is named six months after the member passes away. We have never taken that decision, we'd much rather be informed of your decision.

Having thus informed the membership properly, we will apply this decision in the future when a shareholder passes away and surviving family members do not inform us about transferring shares within 6 months of the shareholders' passing.

Shareholder information is stored in a spreadsheet (and is regularly backed up). Now that the Equity Tax Rebate has disappeared, there is no longer a need to store members' Social Insurance Numbers so that column has been removed from the database. The remaining information is: first name, last name, e-mail, civic address, number of shares purchased, year of purchase, share certificate number, phone number. We plan to migrate shareholder information into an actual database the coming year.

Respectfully submitted: Elisabeth Kosters

3.3 Building and Joint Management Committee

It was a slow year for building committee and Joint Management Committee in 2020-2021 as our occupancies were much lower due to the covid-19 public health restrictions. Below is a summary of the issues addressed in this fiscal year.

Roof Condition and Tree Pruning:

As noted in last year's report, the overhanging trees from our neighbour on the west property line are causing moss growth on the roof membrane. This was communicated to our neighbour Michelle Daniels. We have received verbal agreement from her that we could move forward to have the tree limbs pruned. Atlantic Arborists was asked for a quote to have the tree pruned. During a follow-up call with Atlantic Arborists, we were informed that Ms. Daniels did not want Atlantic Arborists to access her property to do the pruning. Atlantic Arborists stated that they cannot properly prune the tree without accessing the neighbour's property. We continue to follow-up with the neighbour to reach an amicable solution to have the overhanging trees pruned.

Fire Inspector's report:

An updated Fire Safety Plan was completed and submitted by the committee and accepted by the Fire Inspector in response to the Fire Inspector's report in early 2020.

Rain Gutters and Downspouts:

During the spring of 2020, a priority was identified to reinstate the rainwater downspouts on the back of the building. Dwayne Kelly, a trade person who specializes in this work, has been contacted to complete the work which is expected to be completed prior to winter weather conditions this year.

Roof Leaks:

In the spring of 2020, a roof leak was reported in the apartment. The roofing contractor that completed the re-roofing work a couple of years prior was contacted to investigate. It was determined that flashing around one of the new HVAC units installed during the Just Us Café renovations was not properly completed. Repairs took place and the leak has been corrected.

Subsequently, another apparent water leak was identified above the service counter of the Just Us Café on the ground floor. The origins of this leak have been a mystery. Ongoing efforts to determine the cause of this intermittent source of water have not solved the mystery to date. We continue to investigate in cooperation with Just Us Staff to determine a course of action.

Cleaning Protocols and the theatre seating

One of the covid protocols instituted to allow for gatherings in the theatre was the vigorous cleaning of all touch surfaces, including the theatre seating. During the year we noted that the continued use of disinfectant cleaners in the theatre is dulling the plastic finish of the back of the theatre chairs. To date we have not found an alternative cleaner.

Strategic Planning - Back Lot Development Potential:

A concept was presented to the board to illustrate the development potential of the backlot land for theatre amenity space and two rental apartments. The consensus of the board was the development of the back lot may have long term potential but should be considered as part of the overall strategic planning process that is ongoing.

Phase II of Conservation Assessment:

No further action has been taken regarding Phase II of the Conservation Plan originally targeted to happen in 2022. The board has been focused on the pandemic response and this item has been on hold consequently.

Goals for the committee in the coming year include:

- Continued support to management regarding requirements for Covid19 Restrictions
- Begin planning for Priority Two items of Conservation Assessment

Respectfully submitted: *Vincent den Hartog*

3.4 Promotions and Marketing Committee

In the wake of Covid-19, the promotions committee became committed to supporting the theatre in re-opening under the province's different phases. We continued to promote the private rental of the theatre and to tailor our events to safely accommodate theatre-goers. These initiatives included holiday-themed series and outdoor film screenings that happened on four Fridays in the summer. In light of the Fundy Cinema no longer renting the theatre, we saw an opportunity to start our own Sunday Film Series that will continue into the Fall and Winter.

A highlight of this year was the establishment of a larger promotions committee that included members outside of our board. We would like to thank Sarah Lee Lewis, Daniel McFayden, and Pat LePoidevin for bringing their insight and experience to our committee. The board has had lengthy discussions in recent strategic planning sessions about the branding of the theatre. We have started incorporating our colours and iconic marquee in more of our posters and posts. We hope that our brand will only become stronger as we start producing our own events.

Our Promotions and marketing sub-committee continued to look at ways of raising awareness of the theatre in the broader community. Social media continues to play an integral role in our being active within the community. New followers and interactions are steady on our Instagram and Facebook accounts. Last year ushered in a new website, maybe this year we might tackle TikTok!

Respectfully submitted: *Alyson Kelly*

3.5 Treasurer's Report Year-end June 30, 2021

The 2020-21 fiscal year was extremely challenging because normal operations were severely restricted due to Covid-19..

As shown in the separately provided financial statements, operations showed a deficit of \$36,355. Operating revenue dropped by \$22,532 from \$87,901 to \$65,369 while operating expenses dropped by \$19,391 from \$121,115 to \$101,724. Emergency funding from federal and provincial governments provided a total of \$63,232 resulting in a surplus of \$26,877.

The following notes provide details of items requiring further explanation.

Rental income

\$27,761. Down from.\$41,468 In 2020 and \$65,478 in 2019.

Private Rentals:\$ 6,140
Christ Community Church: .. \$10,690
Other Rentals: \$10,931

Grants

NS Operating:\$10,000
Town of Wolfville:\$ 3,375
Kings County: \$ 2,000

Note: Because of timing, only 75% of the Town of Wolfville grant of \$4500 is recorded in the current fiscal year. The Kings County grant should have been recorded as Covid-19 emergency funding. It is not an operating grant.

Other Income

The Canada Emergency Wage Subsidy (CEWS) covered 51% of the theatre manager's salary. On July 30, 2021 the government announced that the programme would be extended to October 23, 2021.

During the fiscal year, the federal government announced that the Canada Emergency Business Account (CEBA) loan programme would be augmented by \$20,000. Our total CEBA loan now stands at \$60,000. \$20,000 of this loan will be forgiven if the loan is repaid by December 31, 2022. For accounting purposes, the forgivable portion has been included in other income for the current year.

Covid-19 relief grants were received from:

NS Community, Culture & Heritage: \$19,715
Province of NS: \$ 6,190
Hot Docs Emergency Relief:\$ 2,500

Expenses

Operating expenses dropped by \$19,391 from \$121,115 to \$101,724, almost entirely due to lower contract fees (event managers), film series expenses and utilities. Advertising and promotion was lower because the previous year included \$2,000 for website development.

Statement of Financial Position

Assets

Cash and Accounts Receivable

The proceeds of the CEBA loan (\$60,000) are on deposit in the bank account. The \$20,000 forgivable portion taken into income for the current year is recorded as an account receivable. When the loan is repaid cash will be reduced by \$40,000, receivables by \$20,000. On the advice of our accountant this will not occur during the current fiscal year.

Liabilities

Long Term Debt

Our external debt load is very low. The term loan will be repaid on August 2, 2023.

Share Capital

38 new share sales increased share capital to \$534,300.

Conclusions

Our financial position at year end is slightly stronger than at the end of the previous year thanks to the emergency support provided by governments. We cannot expect a continuation of this support and must focus our efforts on attracting renters and audiences back into the theatre. Even though restrictions have eased considerably, Covid-19 is still a serious concern and it might take some time before people feel comfortable in large indoor gatherings. We are fortunate that our current financial position allows us some “breathing room” to continue operations until revenues return to a normal level. The complete statement of our financial position is included under separate cover with the Annual Meeting agenda package.

Respectfully submitted: *Trevor Lloyd*

3.6 Theatre Manager's Report

Covid continued to make our fiscal 2020-2021 year very challenging.

Our two main sources of regular revenue came from the Christ Community Church renting on Sunday mornings, and from our discounted rentals for private parties. The ACC continued to try to present films in the theatre even with social distancing restrictions. We did a couple of weeks of Retro movies at the end of the summer in 2020, and we put a few romance movies on over Valentine's weekend. In the spring of 2021, the theatre made efforts to do more presenting, and we put together a new Sunday Film Series with many titles that were Oscar nominees. Things were off to a fairly good start when the third wave kicked in and we had to stop all screenings for May and June. By the time we were allowed to have audiences again, it was summertime and the films were all available on streaming services at that point, so we chose to cancel the remaining films that had been booked.

As mentioned in the financial report, the loss of rental revenue has been substantial. We have been most fortunate to have received support from many sources, and the co-operative is not in trouble financially at this time. In addition to our regular operating grant from Communities Culture and Heritage, the co-operative also received a CCH emergency support grant in March 2021, to help us get through the winter when revenues were way down. We were also fortunate that the Canada Emergency Wage Subsidy has continued throughout the year and contributed to the Theatre Manager salary. Additional covid relief grants from Kings County and Hot Docs have also helped keep the theatre afloat.

In January 2021, long-time manager and theatre namesake Al Whittle passed away at the age of 91. Al was the face of our theatre for decades, and played a crucial role in enabling its transfer to our member-owned cooperative. Al left a substantial bequest to the theatre, and the Board of Directors is most grateful. We are working to find a suitable way to use these funds that will best honour Al and his legacy.

Highlights from July 2020 to June 2021 at the Al Whittle Theatre:

- o Summer 2020 the ACC ran a limited "Masked" Retro Series at the end of August and the first week of September. With limited capacity due to social distancing and masks required, it was a challenge to find audiences that were ready to go out again, but it was so worth it to have events back at the theatre. In February 2021, the ACC put on a short retro Romance film series to try to get people coming out to the theatre again. The Sunday Film Series in April 2021 was a great way to bring some new films back to the theatre, but it had to be cut short due to the provincial lock-down.



- Maintaining and upgrading equipment as necessary (eg. Bulbs, cables, projector lamp, projector filters, marquee neon tubes and transformers replaced as necessary)
- Special Covid Relief Grants we applied for and received: Hot Docs, CCH emergency, Kings County
- Private rentals campaign, and the donations that came along with many of these events.
- Strategic Planning sessions with Wayne Marsh continued this year. The board feels confident that we will be able to use these reports to map out a five-year plan and address some of the challenges the cooperative now faces.
- Continued efforts to enhance communications with our shareholders, presenters, performers and audiences include:
 - Twitter account is at 1027 followers at this time.
 - The AI Whittle Theatre Facebook page has 2104 followers
 - Our Instagram following has about 792 followers.
 - Our quarterly email newsletter sent to members by our corporate secretary
- The apartment above the café continues to be an important revenue generator for both ACC and Just Us.
- The ACC continues to receive support from NS Communities, Culture and Heritage. CCH was very helpful and prompt in processing the grant money for 2021/22...making sure that the full \$10,000 was received promptly and with minimal reporting. The full application for another three-year operating grant will be expected in Feb 2022.

As of June 30, 2021 the Acadia Cinema Cooperative had:

- Over 800 Shareholders holding 5,343 shares
- A dedicated board of directors and enthusiastic and engaged support from the community.
- Expectation that CCH will continue to support the theatre to the tune of \$10,000. The next 3 year operating grant application will be submitted in Feb 2022 for funds to be received each spring from 2022-2025.
- A Place of Amusement License valid until Dec 2022.
- A part-time manager

Events at the AI Whittle Theatre included:

92 film screenings of 86 different films including:

- 8 screenings of 4 films for the ACC's Sunday Film Series in April 2021
- 19 screenings of films presented by Devour the Food Film Fest
- 20 screenings of 19 different films in the ACC Retro Summer Film Series 2020, and the Romance Movie Series screenings in Feb 2021.
- 43 Private rentals at a discounted rate (\$150) for film screening parties. Many of these events collected donations for the theatre
- 1 screening of Need to Grow put on by Transition Wolfville Area
- 2 screenings of Born in Syria put on by the Wolfville Refugee Network (theatre donated)

4 Concert performances of 3 different events including:

- Music in Communities presented concerts from New Heritage, Laughing Gas and Measha Brueggergosman for two shows.

2 performances of 1 theatrical event:

- Wolfville Theatre Collective's production of *5 Year Anniversary Retrospective*

Other Rentals include:

- 43 rentals for Christ Community Church (which was 86 services):
- Video Shoot (Acadia Divinity-3 days)
- Video Shoot (Fezziwig)
- Theatre show Video shoot (Lizco Creative-2 days)
- Private rentals in work light- for rehearsal and classes (Caravan Theatre, Valley Drama School)
- 1 Book launch for Holly Carr's *Light in the Forest*
- 1 meeting for Valley Waste Management
- 1 Streamed awards presentation
- Music NS concert taping
- Music in Communities ensemble workshop
- Video Shoot -music video (Sam Balcom)

The 13 events in Studio-Z included:

- 7 private parties
- 3 music classes
- 1 meeting
- 2 rehearsals

The studio was also used for board meetings for the ACC and various committee meetings, as well as being the green room/dressing room the theatre and concert events.

Jack's Gallery in the lobby continues to be a venue for a range of exhibits throughout the year with monthly shows that highlight emerging and established artists in a quiet public and well-lit environment.

Upcoming bookings

By fiscal year-end (June 2021), the theatre was just coming out of the fourth wave and six weeks of being completely shut down. Dealing with the continued limited capacity in the theatre and the obvious reticence of audiences to be indoors, we planned an outdoor film & concert series that we could show on the back wall of the theatre and in the parking lot.

- ***Inside Out at the Whittle*** scheduled for four fun film screenings with pre-show concerts in July and August
- ***Christ Community Church*** booked for Sunday mornings indefinitely.
- ***Wolfville Theatre Collective*** booked for a run of Light in the Piazza at the end of the summer.
- ***Devour! The Food Film Fest*** booked for Oct 18-24, 2021 for a hybrid festival with in-person screenings and some streamed films. With hopes that Phase 5 of reopening will be in effect so that we can operate at full capacity.
- ***Acadia Cinema Cooperative*** –tentative plans to schedule a fall film series when the province moves to Phase 5 of the reopening plan

Streaming into the future

In the fall of 2021, the theatre received funding from the province to put towards high-quality streaming equipment that will be installed in the theatre, and any renter can use...for streaming or archival purposes. We believe this will encourage new renters and will be a great addition for regular renters. We are hoping to have all this in place before December 2021

Our Volunteers

As every year, the Acadia Cinema Coop operates only with the help, time and energy of so many volunteers contributing to make our beautiful theatre run smoothly. We sincerely thank every shareholder, board member, theatre goer, volunteer, patron, helper, & supporter. You have all made a difference and we would not be here without you.

Respectfully submitted: *Mary Harwell*

And, of course, if you can think of someone, a group, or an organization, that might be interested in booking the Al Whittle Theatre or Studio-Z for an event have them contact me at manager@alwhittletheatre.ca.

4. Election of Directors

4.1 Board Composition and Terms of Office Overview

Under the terms of the ACC's By-laws the Board consists of nine (9) elected directors. Terms of office are one (1), two (2) or three (3) years in length. This is to enable terms of office that will ensure that, as much as can be planned, no more than three Director vacancies occur in any one year. No Director may serve more than nine (9) consecutive years. In the event of a Board vacancy, the Board has the ability to fill that vacancy through an appointment until the following Annual Meeting.

For the Fiscal Year beginning July 1, 2021, three *elected* Board member terms are expiring: Frank Lussing, Elisabeth Kusters, and Alyson Kelly. While Elisabeth Kusters and Alyson Kelly are in a position to be re-elected for another term, both have decided not to seek re-election. Their board positions will therefore be vacated.

As well, two current Board members, Lynn Aylward and Deborah Hemming, were *appointed* by the Board on November 25, 2020 to fill two Board vacancies. As required by the By-laws, such appointments, when they take place, expire at the following Annual Meeting. Both Lynn and Deborah are willing to continue to serve as *elected* Directors.

As illustrated in the table below, in order to ensure a full Board complement for the Acadia Cinema Cooperative Ltd., an election to fill five vacancies is thus necessary.

	'15/'16	'16/'17	'17/'18	'18/'19	'19/'20	'20/'21	'21/'22	'22/'23	'23/'24	'24/'25	'25/'26	'26/'27	'27/'28	'28/'29	'29/'30
Elisabeth Kusters		Elected			Elected										
Frank Lussing					Elected		Proposed								
Trevor Lloyd						Elected		Anticipated							
Alyson Kelly					Elected										
Vincent den Hartog						Elected		Anticipated							
Graham Howes						Elected		Anticipated							
Lesley Winter						Elected		Anticipated							
Lynn Aylward						App't	Proposed								
Deborah Hemming						App't	Proposed								
New Member							Proposed								
New Member							Proposed								

The following actions will therefore be required by the General Membership at this Annual Meeting:

- 1) a motion electing Frank Lussing, as Director, for a two year term
- 2) a motion electing Lynn Aylward, as Director, for a three year term
- 3) a motion electing Deborah Hemming, as Director, for a three year term
- 4) a motion electing a nominee , as Director, for a two year term
- 5) a motion electing a nominee, as Director, for a two year term

The terms of office, as proposed, will facilitate the staggered Director turnover as contemplated in the By-laws.

Two nominees have expressed an interest in serving on the Board. A summary of their background is provided in the document that follows.

4.2 Introduction of Nominees to the Board of Directors

Candidates for Acadia Cinema Cooperative Ltd. Board membership to fill two (2) vacated board seats effective July 1, 2021 are:

Eric Thomas

Eric is a Research Manager at LAC Group, an information services firm based in Moncton, NB. Eric moved to Wolfville in late 2019, and has been working remotely since then. Eric manages a small team of researchers and analysts that prepare a broad range of trends and topical research reports, touching on subjects as varied as digital health, the future of work, aging in place, habit formation, new technologies and entertainment, to name but just a few recent examples. Eric brings solid planning, analytical and interpersonal skills to the work he does at LAC Group, all of which, he believes, could also be leveraged for the Acadia Cinema Coop. Eric's professional life has mostly been oriented toward research, starting as a coordinator and analyst working at research institutes like the Donald J. Savoie Institute and Pathways to Prosperity, both based at l'Université de Moncton. Eric also has experience as a Communication Advisor, having handled external communications for Medavie Health Services NB for a short period. In his free time, Eric is drawn to nature and the arts, whether music, literature or theatre. But his first love remains movies. While he streams a fair share of movies, Eric is a firm believer that all movies are best experienced in a collective setting like the theatre. Although it didn't get to play at the Al Whittle Theatre, his favourite film in 2020 was Sound of Metal. He hopes to see the downtown theatre regularly host other wonderful films and activities in the future. Eric is looking to contribute to this endeavour by becoming a member of the board.

Colin Craig

Colin would bring to the board experience gained in several senior management roles held over the course of his 34 year career as a marketing and communications professional. He has considerable experience in event organization and promotion, much of this in the entertainment industry. Highlights include: Promotions Manager roles with the Nova Scotia Tattoo, Canadian Forces Tattoo (national tour), and Trade Centre Limited (Halifax Metro Centre), major concert promotions as a partner with Donald K Donald, owner of his own promotions firm, Salty Dog Promotions, Communications Manager with NS Sport and Recreation followed by the Centre for Entrepreneurship Education, Director of Marketing and Communications for Dalhousie University's Faculty of Management. Currently he is in a second career as a stone carver with his own company, Craig Stone Works (craigstoneworks.com) with a studio at his home in Wolfville. Colin has had a life-long interest in film and would love to be a part of imagining and realizing a future role for the Whittle Theatre.

APPENDIX A: FACILITY BOOKINGS 2020-2021

DATE	PRESENTER	TYPE	EVENT	Aud #	# of shows
12-Jul-20	Trevor Lloyd	FILM	PRIVATE RENTAL	12	1
19-Jul-20	Christ Community Church	CHURCH	Church service	60	2
24-Jul-20	Birgit Ellsner	FILM	PRIVATE RENTAL Whale Rider	30	1
26-Jul-20	Christ Community Church	CHURCH	Church service	60	2
28-Jul-20	Jenny Osburn	FILM	Hamilton	20	1
29-Jul-20	Heather McNally	FILM	The Good Liar	20	1
31-Jul-20	Kathy Day	FILM	Hansard	20	1
2-Aug-20	Christ Com.. Church	CHURCH	Church service	70	2
9-Aug-20	Christ Com.. Church	CHURCH	Church service	70	2
10-12-Aug-20	Acadia Divinity	VIDEO	Lecture Series video	0	3
13-Aug-20	ACC	FILM	GoldenEye	17	1
14-Aug-20	ACC	FILM	The Meaning of Life	21	1
15-Aug-20	Megan	FILM	Private Rental	2	1
15-Aug-20	ACC	FILM	The Big Lebowski	21	1
16-Aug-20	Christ Com.. Church	CHURCH	Church service	75	2
16-Aug-20	ACC	FILM	West Side Story	12	1
20-Aug-20	ACC	FILM	Do the Right Thing	12	1
21-Aug-20	ACC	FILM	Labyrinth	15	1
22-Aug-20	ACC	FILM	Jurassic Park III	5	1
23-Aug-20	Christ Com.. Church	CHURCH	Church service	75	1
23-Aug-20	ACC	FILM	Dr. Strangelove	22	1
27-Aug-20	Steven Slipp	FILM	PRIVATE RENTAL-Funny Face	10	1
28-Aug-20	ACC	FILM	The Usual Suspects	5	1
29-Aug-20	ACC	FILM	When Harry Met Sally	12	1
30-Aug-20	Christ Com.. Church	CHURCH	Church service	75	2
30-Aug-20	ACC	FILM	A Fistful of Dollars	11	1

4-Sep-20	ACC	FILM	The Bridge on the River Kwai	14	1
5-Sep-20	ACC	FILM	The Spy Who Loved Me	10	1
6-Sep-20	Christ Community Church	CHURCH	Church service	80	2
6-Sep-20	ACC	VIDEO	Funny Girl	17	1
10-Sep-20	Joe Foy	FILM	Private:The Lion in Winter	8	1
13-Sep-20	Christ Community Church	CHURCH	Church service	75	2
20-Sep-20	Christ Community Church	CHURCH	Church service	70	2
25-Sep-20	Jean DeWolfe	FILM	Private event-Honeyland	25	1
27-Sep-20	Christ Community Church	FILM	Church service	70	2
1-Oct-20	Graham Howes	FILM	Private: This is Spinal Tap w/ band	20	1
3-Oct-20	Rebecca Hearn	VIDEO	Private event	20	1
4-Oct-20	Christ Community Church	FILM	Church service	80	2
9-Oct-20	Genevieve Hearn	FILM	Private event tba	20	1
11-Oct-20	Christ Community Church	VIDEO	Church service	80	2
14-Oct-20	Trevor Lloyd	VIDEO	Fitzcaraldo	25	1
17-Oct-20	Emily Leeson	FILM	Harry Potter	20	1
18-Oct-20	Christ Community Church	VIDEO	Church service	75	2
19-Oct-20	Devour! The Food Film Fest	VIDEO	Generation Greta	2	1
20-Oct-20	Devour! The Food Film Fest	FILM	Fish and Men	3	1
21-Oct-20	Devour! The Food Film Fest	VIDEO	Meat the Future	4	1
22-Oct-20	Devour! The Food Film Fest	FILM	Toxic Puzzle	9	1
22-Oct-20	Devour! The Food Film Fest	VIDEO	My Octopus Teacher	15	1
22-Oct-20	Devour! The Food Film Fest	FILM	Free Way w/ Soup	2	1
22-Oct-20	Devour! The Food Film Fest	FILM	Games People Play	14	1
23-Oct-20	Devour! The Food Film Fest	FILM	The Forum	4	1
23-Oct-20	Devour! The Food Film Fest	FILM	Wine Reflections w/ Crystal Frog	9	1
23-Oct-20	Devour! The Food Film Fest	FILM	Bread in the Bones w/ Alchemy	36	1
23-Oct-20	Devour! The Food Film Fest	FILM	Master Cheng	39	1

24-Oct-20	Devour! The Food Film Fest	FILM	The Art of Cooking with Fire	11	1
24-Oct-20	Devour! The Food Film Fest	FILM	Shorts Program : The Dark Side	24	1
24-Oct-20	Devour! The Food Film Fest	FILM	Feast of the Seven Fishes	30	1
24-Oct-20	Devour! The Food Film Fest	FILM	Forgotten Flowers	8	1
25-Oct-20	Devour! The Food Film Fest	FILM	Breaking Bread w/ Tradition	16	1
25-Oct-20	Devour! The Food Film Fest	FILM	Weed and Wine	18	1
25-Oct-20	Devour! The Food Film Fest	FILM	Love Sarah w/ The Coin	17	1
25-Oct-20	Devour! The Food Film Fest	FILM	Truffle Hunters	35	1
30-Oct-20	Aly Kelly	FILM	PRIVATE-Hocus Pocus	20	1
31-Oct-20	Kim Barlow	CONCERT	Concert	41	1
1-Nov-20	Christ Community Church	CHURCH	Church service	70	2
1-Nov-20	Jaya	FILM	Private: Call Me By Your Name	18	1
7-Nov-20	Wolfville Theatre Collective	THEATRE	Retrospective	70	2
8-Nov-20	Christ Community Church	CHURCH	Church service	75	2
14-Nov-20	Kim Barlow	CONCERT	Concert	44	1
15-Nov-20	Christ Community Church	CHURCH	Church service	75	2
15-Nov-20	Holly Carr	THEATRE	Book launch & short film	40	1
15-Nov-20	Elisabeth Kusters	FILM	Private party	25	1
17-21-Nov-20	Fezziwig	VIDEO	Rehearsal for video shoot	20	3
22-Nov-20	Christ Community Church	CHURCH	Church service	70	2
28-Nov-20	Kyla Harris	FILM	Private Event	25	1
28-Nov-20	ACC	FILM	NFB Animated Shorts	3	1
29-Nov-20	Christ Community Church	FILM	Church service	70	2
29-Nov-20	Town of Wolfville	FILM	Private party	25	1
4-Dec-20	Anne Woodyar	FILM	Private Event-Andre Rieu	30	1
5-Dec-20	Debbie Davis	FILM	Private Event	10	1
6-Dec-20	Christ Community Church	CHURCH	Church service	70	2
6-Dec-20	Christ Community Church	FILM	Private xmas movie	30	1
9-Dec-20	Anthony Harding	FILM	The Tempest	14	1
12-Dec-20	Mark Hand	FILM	Private birthday party	15	1

13-Dec-20	Christ Community Church	FILM	Church service	80	2
18-Dec-20	Allison Walker	FILM	Private Event-Home Alone	20	1
19-Dec-20	Kim Barlow	CONCERT	Measha Brueggergosman	80	2
20-Dec-20	Christ Community Church	CHURCH	Church service	75	2
23-Dec-20	Karissa Fraser	FILM	Private Rental	20	1
24-Dec-20	Christ Community Church	CHURCH	Church service	70	2
26-Dec-20	Stephen Healy	FILM	Private rental	20	1
27-Dec-20	Christ Community Church	CHURCH	Church service	70	2
3-Jan-21	Christ Community Church	CHURCH	Church service	70	2
10-Jan-21	Christ Community Church	CHURCH	Church service	70	2
13-Jan-21	Valley Waste Mngmt	MEETING	Valley Waste Orientation Mtg	20	1
13-Jan-21	Brendan Stuart	FILM	PRIVATE -Wrestlemania	5	1
17-Jan-21	Christ Community Church	CHURCH	Church service	70	2
23-Jan-21	Jack Gidman	FILM	Private: Wild At Heart	2	1
24-Jan-21	Christ Community Church	CHURCH	Church service	80	2
28-Jan-21	Ethan Lycan Lang	FILM	Private	10	1
30-Jan-21	Kim Barlow	WORK-SHOP	Music in Communities-Ensemble	10	1
31-Jan-21	Christ Community Church	CHURCH	Church service	75	2
7-Feb-21	Christ Community Church	CHURCH	Church service	75	2
11-Feb-21	Music NS	VIDEO	Taping concert	0	1
12-Feb-21	ACC	FILM	Portrait of a Lady on Fire	43	1
13-Feb-21	ACC	FILM	Pride and Prejudice	36	1
14-Feb-21	Christ Community Church	CHURCH	Church service	75	2
14-Feb-21	ACC	FILM	The Notebook	16	2
15-Feb-21	ACC	FILM	Love and Basketball	8	1
20-Feb-21	Jojo Jose	FILM	Private Rental	20	1
21-Feb-21	Christ Community Church	CHURCH	Church service	70	2
23-Feb-21	WBDC	MEETING	Strategic Planning	30	1
24-Feb-21	Trevor Lloyd	FILM	Private-The Mission	30	1

28-Feb-21	Christ Community Church	CHURCH	Church service	70	2
3-Mar-21	Anthony Harding	FILM	Private-Twelfth Night	20	1
5-Mar-21	Mel Stevens	FILM	Top Gun-Private rental	20	1
6-Mar-21	Jack Julian	FILM	Wild at Heart-Private rental	2	1
7-Mar-21	Christ Community Church	CHURCH	Church service	65	2
12-Mar-21	Lisa Speigel	FILM	Private-Hamilton	30	1
13-Mar-21	Transition Wolfville Area	FILM	Need to Grow	30	1
14-Mar-21	Christ Community Church	CHURCH	Church service	75	2
14-Mar-21	Tiffany Gaudet	FILM	Private event	25	1
15-Mar-21	Emily Leeson	FILM	Private-Raya & the Last Dragon	20	1
17-Mar-21	Anne Woodyar	FILM	Private-Andre Rieu Dublin	28	1
20-Mar-21	Sam Balcom	VIDEO	Private	5	1
21-Mar-21	Christ Community Church	CHURCH	Church service	70	2
23-Mar-21	WBDC	MEETING	Strategic Planning meeting	30	1
27-Mar-21	Maya Pastor	FILM	Private:Forrest Gump and Grease	50	1
28-Mar-21	Christ Community Church	CHURCH	Church service	65	2
28-Mar-21	Wolfville Refugee Network	FILM	Born in Syria	70	2
31-Mar-21	The Portal Youth Outreach	FILM	Homelessness talk and screenings	30	1
2-Apr-21	Christ Community Church	CHURCH	Church service	65	2
4-Apr-21	Christ Community Church	CHURCH	Church service	70	2
4-Apr-21	ACC	FILM	The Climb	37	2
11-Apr-21	Christ Community Church	CHURCH	Church service	70	2
11-Apr-21	ACC	FILM	Promising Young Woman	44	2
18-Apr-21	Christ Community Church	CHURCH	Church service	70	2
18-Apr-21	ACC	FILM	Another Round	42	2
23-Apr-21	Lisa Speigel	FILM	Private Event	25	1
25-Apr-21	Christ Community Church	CHURCH	Church service	60	2
25-Apr-21	ACC	FILM	Sound of Metal	21	2
25-Apr-21	ACC	FILM	Oscar night	2	1
9-Jun-21	AVCC	VIDEO	Awards Ceremony -STREAMED	5	1

19-Jun-21	Peter Nathanson	FILM	Private event	15	1
21-22-Jun-21	LizCo Creative	VIDEO	Private	5	2
27-Jun-21	Christ Community Church	CHURCH	Church service	60	2
			TOTALS	5163	201

APPENDIX B: BOARD OF DIRECTORS 2020-2021

Name:	ACADIA CINEMA COOPERATIVE LTD.		
Registry ID:	3073275		
Type:	Co-op Association	Jurisdiction:	Nova Scotia
Registered Office:	450 Main Street, Wolfville, NS, B4P 1E2	Mailing Address	450 main Street, Wolfville, NS, B4P 1E2
Name	Position	Civic Address	Board Term and status
Al Whittle	Honorary Director	30 Wickwire Ave, Wolfville, NS B4P 1W1	
Frank Lussing	Director, President	21 Kent Ave, Wolfville, NS B4P 1V3 (902) 223-0965	2018/19 - 2020/21 Elected
Lesley Winter	Director, Vice President	2378 Corkum and Burns Rd Lumsden Dam, NS B4P 2R1 (902) 542-0704	2019/20 - 2022/23 Elected
Elisabeth Kusters	Director, Corporate Secretary	210 Main Street, Wolfville, NS B4P 1W2 (902) 542-6125	2018/19 - 2020/21 Elected
Trevor Lloyd	Director, Treasurer	20B Earnscliffe Ave, Wolfville, NS B4R 1R4 (902) 670-5410	2019/20 - 2022/23 Elected
Alyson Kelly	Director	Box 31, Highway 358. Port Williams, NS B0P 1T0 (902) 210-8105	2018/19 - 2020/21 Elected
Vincent den Hartog	Director	176 Main Street, Wolfville, NS B4P 1C4 (902) 542-4194	2019/20 - 2022/23 Elected
Graham Howes	Director	24 Harbourside Dr., #300 Wolfville, NS B4P 2C1 (902) 697-2136	2019/20 - 2022/23 Elected
Lynn Aylward	Director	98 Pleasant Street, Wolfville, NS, B4P 1N1 (902) 542-2039	2020/21 Appointed
Deborah Hemming	Director	26 Gaspereau Ave, Wolfville, NS, B4P 2C4 (902) 292-3782	2020/21 Appointed